1. Planning Commission Work Session Meeting Documents

Documents:

CPC WORKSESSION AGENDA 5.15.19.PDF
- A G E N D A -

NEWPORT NEWS CITY PLANNING COMMISSION WORK SESSION
May 15, 2019 at 2:00 P.M.
10th Floor City Council Conference Room

- CALL TO ORDER
- DENBIGH-WARWICK AREA PLAN PRESENTATION
- OPEN DISCUSSION
- ADJOURN
WHERE ARE WE IN
THE PROCESS?

PLEASE NOTE: COMMUNITY MEETING #4 WILL BE RESCHEDULED AT A LATER DATE. THE CITY WILL NOTIFY THE PUBLIC OF THE DATE IN ADVANCE OF THE MEETING.
DENBIGH-WARWICK AREA PLAN

CONTEXT

OVERARCHING OBJECTIVE
The goal of the DWAP is to define a long-term vision for Denbigh-Warwick that establishes an identity for the area, improves health and safety, enhances the quality of life, and stimulates economic and investment activity along the Warwick Boulevard corridor.

PROJECT BOUNDARY
The study area spans 7 miles along Warwick Boulevard, running east to the CSX tracks, west to the Warwick River, south to Oyster Point Road/Deep Creek and north to Oakland Industrial Park. It does not include City Farm.
DENBIGH - WAR WICK
AN INITIAL GLANCE

AREA & POPULATION

12.46
SQUARE MILES*

48,579
PEOPLE*

187,396

2.5
AVERAGE HOUSEHOLD SIZE*

2.63

3.09
AVERAGE FAMILY SIZE*

14.0%
FEMALE-LED FAMILY HOUSEHOLDS*

13.3%

DEMographics

12%
HISPANIC POPULATION ON THE RISE

45%
WHITE

10%
OTHER

5%
ASIAN

40%
BLACK

45%
WHITE

2.63

3.09

12%
HISPANIC POPULATION ON THE RISE

45%
WHITE

10%
OTHER

5%
ASIAN

40%
BLACK

MEDIAN AGE*
35.1

65 & OLDER*
13%

34.1

13.2%

EMPLOYMENT & INCOME

$57,560
MEDIAN HOUSEHOLD INCOME*

$52,373

4.6%
UNEMPLOYMENT RATE*

5.3%

8.6%
FAMILIES IN POVERTY

14.3%
DEN BIGH-WARWICK

AN INITIAL GLANCE

HOUSING

- 19,693 housing units
- 1978 median year housing built
- 55% own
- 38% rent
- $210,773 median home value
- $1,156 median rent

COMMUNITY

- 79.1% drive alone
- 2.5% use bus
- 0.3% use bike
- 4.1% walk
- 19,000 live in Denbigh-Warwick but work elsewhere
- 739 live and work in Denbigh-Warwick
- 32 walk score

Denbigh-Warwick is served by one police station, 2 fire stations, and one community center.

DATA SOURCES
* ECONOMY WAGE REPORT 2018
** 2018 ECONOMIC INCOME PROFILE OF HAMPTON-VIRGINIA
*** EPA 2016

One City, One Future Comprehensive Plan
ECONOMIC

CONDITIONS

COMMERCIAL ACTIVITY
Warwick Boulevard and Denbigh Boulevard are the main commercial corridors. Numerous vacancies present opportunities for adaptive reuse and/or redevelopment.

ENTERPRISE ZONE
In effect since 2015, the Enterprise Zone allows new and existing businesses to receive state grants for job creation and real property improvements.

ECONOMIC ANCHORS
Fort Eustis and the Oakland Industrial Park provide opportunities for growth and expansion of supportive services.
A LOOK AT

CONNECTIVITY

Places where people want to be tend to have parks, trails, and a high level of walkability, making them attractive to investment.

PARKS & RECREATION
Denbigh Community Center and Stony Run Athletic Complex are neighborhood assets to build upon.

BIKE & PEDESTRIAN TRAILS
Explore ways to enhance and expand existing network.

OTHER AMENITIES
Consider ways to create connections between schools, libraries, commercial corridor, and other services.
EXISTING

LAND USE

LARGE RESIDENTIAL AREAS
Preserve character of existing neighborhoods and improve entrances and connections.

TRANSITIONING TO OTHER USES
Look into ways to expand types of uses along commercial corridors.
COMMUNITY ENGAGEMENT

- Stakeholder Interviews
- Focus Groups
- Community Meetings
- Community Survey
- Community Workshop

PLAN THEMES

- Health and Safety
- Placemaking
- Connectivity
- Economic Revitalization
- Natural Systems
JANUARY WORKSHOP

KEY FINDINGS

MAKE MORE REASONS TO COME TO DENBIGH - WARWICK
A craft brewery, diverse restaurants, an art and music venue, and family friendly-entertainment are just a few ideas.

DON'T FORGET THE NORTH END
Every day services and amenities and even housing near Shellabarger Drive and Oakland Industrial Park are much needed.
OUR VISION

Denbigh–Warwick is a:

- Diverse and welcoming community
- Tree-lined neighborhoods
- Lively town center
- Series of village hubs
- An entrepreneurial vibe
- Blossoming food scene, arts and cultural events, parks and trails
VISION AND GOALS

HEALTH AND SAFETY

GOALS

1. Improve overall appearance and sense of safety
2. Establish a modern police, fire, emergency, and community services facility
3. Foster a healthy environment for residents of all ages with access to quality health care
4. Build on the area's agricultural history by integrating a farm stand or market
VISION AND GOALS

PLACEMAKING

GOALS

1. Establish a series of pedestrian-friendly, mixed-use village centers along Warwick Boulevard

2. Define and enhance character areas throughout Denbigh-Warwick

3. Identify major entrances to and within Denbigh-Warwick and create a consistent set of welcoming gateways
VISION AND GOALS

CONNECTIVITY

GOALS

1. Reduce traffic congestion, improve connectivity, and create transit choices.

2. Improve pedestrian and bike connections for residents between neighborhoods and community amenities.

3. Ensure that all neighborhoods are within a 10-minute walk of a park or green space.
VISION AND GOALS

ECONOMIC REVITALIZATION

GOALS

1. Support local small business growth and encourage expansion of existing home-based

2. Create opportunities for new job creation, education, and training that allow community interaction

3. Encourage new supportive uses within and near Oakland Industrial Park that cater to employee needs

4. Ensure a wide range of housing options
VISION AND GOALS

NATURAL SYSTEMS

GOALS

1. Preserve green corridors and a natural buffer along

2. Strive to provide a park or green space within 10-minute walk (1/2 mile) of all neighborhoods

3. Encourage new development and significant redevelopment to incorporate resilient design
BIG MOVES

PLACEMAKING

GATEWAYS
These are areas of arrival, marking major entrances and points of interest in Denbigh-Warwick.

1. ENTERPRISE DRIVE
2. FORT EUSTIS BLVD
3. ATKINSON WAY
4. DENBIGH BLVD
5. BLAND BLVD
6. OYSTER POINT RD

VILLAGE CENTERS
These are centralized character areas and locations of activity accessible to the community.

1. SHELLABARGER DR
2. DENBIGH COMMUNITY CENTER
3. KMART SITE
4. SHERWOOD SITE
5. COLONY RD