

Public Works Citizens Advisory Committee (CAC)

Tuesday February 15, 2011

Public Works Conference Room

CAC Representatives Present

Mr. LaMonte Williams, Chairperson
Ms. Patricia VonOhlen, Vice Chairperson
Mr. Chris Davidson
Ms. Gloria Deloatch
Mr. Donald Jennings
Mr. Jim Monahan
Ms. Autumn Savage
Mr. Terry Savage

CAC Representatives Absent

Ms. Martha Bradley

Guests

Mr. Phil Bomersheim
Ms. Debra Jones
Mr. Daniel Curran, Publisher, James River Journal

Public Works Representatives

Mr. H. Reed Fowler, Jr., Director of Public Works
Mr. Roy Chesson, CAC Liaison

Call to Order

Mr. LaMonte Williams called the meeting to order at 5:35 pm.

Approval of Meeting Minutes

The minutes for the January 18, 2011 meeting were unanimously approved as submitted.

CAC Public Service Announcement (PSA) Status

Mr. Williams and Mr. Chesson met with Mr. Terry Hartsook of NNTV on Monday, February 14. They presented the Committee's idea of making a series of short Public Service Announcements to inform the public of various Public Works related issues as well as give more visibility to the CAC in an effort to encourage more citizens to participate. Mr. Hartsook gave a number of suggestions that would help this work in more with the form of NNTV. He also decided to include a segment on the CAC as part of NNTV's *This Week in Newport News*. (Mr. Hartsook was present during much of the meeting shooting video for use in the segment. Prior to the meeting, he also recorded some comments by Mr. Williams and Mr. Fowler about the CAC.)

Committee members were tasked by Mr. Williams with bringing to the next meeting several topics which should be addressed by the PSAs. These should include such things as how to report problems to Public Works, how the Consent Order will affect Wastewater fees, leaf collection issues, etc. Hopefully a list of about ten can be put together. Over a period of time, short videos (about 2 minutes) will be made addressing each topic. While these spots will run on NNTV, copies of each will be made available to Public Works to put on the Department website.

Group Project Report

Ms. VonOhlen proposed a litter cleanup project for the Committee to participate in. This would be like an Adopt-A-Spot cleanup except that this would be a onetime event. She suggested doing this on May 17th in lieu of the May CAC meeting. Ms. VonOhlen thinks that a spot should be selected where litter is affecting storm water drainage. Ms. VonOhlen will continue working with Deborah Everitt, the Public Works Assistant Recycling Coordinator, and will discuss more details at the April CAC meeting.

Sustainability Committee Update

Mr. Fowler gave a brief update on the status of the Sustainability Committee. The City Council has endorsed the work of the Committee and expressed interest in their future activities. They will receive regular updates from the Committee. They will also receive shortly a report compiling the results of the Goals and Opportunities Matrices. The Committee now needs to institutionalize the plan by getting the City Manager's office and other agencies involved in the process. Every decision needs to be a sustainable decision.

Calendar

The City Spotlight will be Thursday at 8:00 am at the James Room in City Center.

The next meeting will be on Tuesday, March 15th.

Adjournment

Mr. Williams adjourned the meeting at 6:30.